



# Eagle & Badge Foundation Gala

*“In the Line of Duty - The Legacy Dinner”*

BENEFITING: LA Police Protective League’s  
Eagle & Badge Foundation  
and Tichi Wilkerson Kassel Parkinsons’ Foundation

**Saturday, August 21, 2010 – 5:30 pm**

Hyatt Regency Century Plaza Hotel, Los Angeles, CA

## COMMEMORATIVE JOURNAL

We would like to sponsor a page in tribute to the honorees at the following level:

### ADVERTISING OPPORTUNITIES:

- Covers and special spreads – please call for pricing and avails
- 4-Color: \$5,000
- Gold: \$3,000 (gold & black)
- Silver: \$2,000 (silver & black)
- Black-and-White Full Page: \$1,000
- Black-and-White Half Page: \$500 (live area 8”W x 5”H OR 4”W x 11”H)
- Black-and-White Quarter Page: \$300 (live area 4”W x 5”H)

**DEADLINES:** Space Reservation – **August 9, 2010**  
Digital Art Deadline – **August 10, 2010**

**AD SPECS:** Commemorative Journal trim size will be 9” x 12”. 4-color, Gold, Silver, and Full page ads may bleed. Please forward finished art to [ads@theproperimageevents.com](mailto:ads@theproperimageevents.com). We will be happy to typeset copy of 30 words or less at no charge. Please provide copy and/or company logo via email in jpeg, eps or tiff format; Illustrator, Photoshop or Quark docs; Mac compatible files preferred. **Questions:** Please call 818.994.4661.

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Please complete and return all pages of this form via fax to **818.994.6181** or via mail as indicated below:

Name(s) \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ Fax \_\_\_\_\_  
City / State / Zip \_\_\_\_\_  
Contact (if different) \_\_\_\_\_ Email \_\_\_\_\_@\_\_\_\_\_

Listing for printed materials \_\_\_\_\_  
(Please print your name or company exactly as you wish it to appear on the event printed materials)

Enclosed is our check payable to: **Eagle & Badge Foundation**

Please charge \$ \_\_\_\_\_ to my:  Visa  MC  Amex  
# \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ CVV# \_\_\_\_\_

Please return to:

**Eagle & Badge Foundation**  
5903 Noble Avenue  
Van Nuys, CA 91411

(FEDERAL TAX ID #91-2159522)

For additional info, please call the **Event Office** at **818.994.4661** or email [info@theproperimageevents.com](mailto:info@theproperimageevents.com)