



Eagle & Badge Foundation Gala

BENEFITING: LA Police Protective League's

Eagle & Badge Foundation
and **Tichi Wilkerson Kassel Parkinsons' Foundation**

Saturday, September 26, 2009 – 5:30 pm

Hyatt Regency Century Plaza Hotel, Los Angeles, CA

COMMEMORATIVE JOURNAL

We would like to sponsor a page in tribute to the honorees at the following level:

ADVERTISING OPPORTUNITIES:

- Covers and special spreads – please call for pricing and avails
- 4-Color: \$5,000
- Gold: \$3,000 (gold & black)
- Silver: \$2,000 (silver & black)
- Black-and-White Full Page: \$1,000
- Black-and-White Half Page: \$500 (live area 8"W x 5"H OR 4"W x 11"H)
- Black-and-White Quarter Page: \$300 (live area 4"W x 5"H)

DEADLINES: Space Reservation – **Sept. 8, 2009**

Digital Art Deadline – **Sept. 11, 2009**

AD SPECS:

Commemorative Journal trim size will be 9" x 12". 4-color, Gold, Silver, and Full page ads may bleed. Please forward finished art to ads@theproperimageevents.com. We will be happy to typeset copy of 30 words or less at no charge. Please provide copy and/or company logo via email in jpeg, eps or tiff format; Illustrator, Photoshop or Quark docs; Mac compatible files preferred. **Questions:** Please call 818.994.4661.

Please complete and return all pages of this form via fax to **818.994.6181** or via mail as indicated below:

Name(s) _____ Title _____
Company _____ Phone _____
Address _____ Fax _____
City / State / Zip _____
Contact (if different) _____ Email _____ @ _____

Listing for printed materials _____
(Please print your name or company exactly as you wish it to appear on the event printed materials)

Enclosed is our check payable to: **Eagle & Badge Foundation**

Please charge \$ _____ to my: Visa MC Amex
_____ Exp ____/____

Signature _____ CVV# _____

Please return to:

Eagle & Badge Foundation
5903 Noble Avenue
Van Nuys, CA 91411

(FEDERAL TAX ID #91-2159522)

For additional info, please call the **Event Office at 818.994.4661** or email info@theproperimageevents.com



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SPONSORSHIP OPPORTUNITIES

Yes, we would like to support the upcoming fundraiser as follows:

SPONSORSHIP:

Δ Event Co-Host - \$50,000

Name included in all printed materials as Co-Host, Commemorative Journal Inside Cover* OR 2 Priority 4-color pages, recognition from podium, one VIP Table for 12 includes 2 celebrity guests, Post Event Reception for 10, shared welcome signage, special gift and additional benefits.

Δ Benefactor - \$25,000

Name included in printed materials as Benefactor, 4-color page in Commemorative Journal*, recognition from podium, Benefactor table for 10, Post Event Reception for 10, and special gift.

Δ Gold Sponsor - \$15,000

Name included in printed materials as Sponsor, Priority Gold page in Commemorative Journal*, recognition from podium, Sponsor Table for 10 and Post Event Reception for 10 and special gift.

- See Commemorative Journal info for Ad Specs

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City / State / Zip _____
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Listing for printed materials _____
(Please print your name or company exactly as you wish it to appear on the event printed materials)

Please return to: **Eagle & Badge Foundation** (FEDERAL TAX ID #91-2159522)
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Van Nuys, CA 91411

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TABLE HOSTS:

Δ Chief's Table - \$10,000

Includes Silver page in Commemorative Journal,* acknowledgement from podium, Post Event Reception for 2, and Chief's Table for 10

Δ Individual Ticket - __ @ \$1,000 each

Δ Captain's Table - \$ 5,000

Includes Black-and-White page in Commemorative Journal,* and Captain's Table for 10

Δ Individual Ticket - __ @ \$500 each

PAYMENT INFORMATION:

Enclosed is a check in the amount of \$ _____ payable to:

Eagle & Badge Foundation

Please charge \$ _____
to my: __ Visa __ MC __ Amex

Exp ____/____ CVV# _____

Signature _____



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UNDERWRITING OPPORTUNITIES

△ Opening Reception & Wine Host

\$20,000

Covers costs of all beverages and hors d'oeuvres at cocktail reception and wine during dinner

Receives 1 VIP table of 10 at event and listing on printed materials, introduction from podium, Priority 4-color page in Commemorative Journal, signage in cocktail reception and table cards on all bars, plus 10 tickets to Post Event Reception, and special gift.

△ Production Host

\$20,000

Covers production, sound, lighting and audio visual expenses

Receives 1 VIP table of 10 at event and listing on printed materials, introduction from podium, Priority 4-color page in Commemorative Journal, and 10 tickets to Post Event Reception, and special gift.

△ Commemorative Journal Printing Host

\$15,000

Covers costs of printing and graphics

Receives 4 VIP seats at event, Inside Back Cover of Journal, listing on printed materials, introduction from the podium, 4 tickets to Post Event Reception, and special gift.

△ Décor & Signage Host

\$10,000

Covers expenses connected with centerpieces, décor and signage for the event

Receives 4 VIP seats at event, listing on printed materials, introduction from podium, inclusion on table cards, Priority Gold page in Commemorative Journal, 4 tickets to Post Event Reception, and special gift.

PLEASE NOTE:

*Underwriting opportunities may be shared by two individuals or companies. Upon confirmation of commitment, names will immediately be included in printed materials. **Invitation Printing Deadline is August 5, 2009.***

Commemorative Journal printing deadline is September 11, 2009.

Product donations are also invited for reception, silent and live auctions, and favors.

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Name(s) _____ Title _____
Company _____ Phone _____
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City / State / Zip _____
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